

# **DeepSpectra® Phyto Nutrition™**

BRAND PARTNER PLAYBOOK



## Unlocking nature's full potential

DeepSpectra® Phyto Nutrition<sup>™</sup> is made with black seed oil, Frankincense<sup>2™</sup> essential oil extract, and Orange Cacao essential oil extract. It's crafted using our patents-pending DeepSpectra® technology, which captures more plant essence in every drop. The result is a novel phytonutrient-rich fusion with antioxidant properties that support healthy cells and a healthy immune system.<sup>\*</sup>

Item No. 46832 | 30 ml Retail \$85.53 | Wholesale \$65 | PV 65

## Why you'll love it

- Provides nourishing daily cell support with a phytonutrient-rich complex\*
- Contains antioxidant properties that may help protect against free radicals and support against environmental stressors\*
- Supports overall wellness\*
- Supports a healthy immune system and a healthy inflammation response\*
- Formulated with Frankincense<sup>2</sup> essential oil extract using DeepSpectra<sup>®</sup> technology, which uses Frankincense essential oil to extract boswellic acids for more benefits than the essential oil alone
- Formulated with Orange Cacao essential oil extract, a unique fusion of Orange essential oil and cacao made with DeepSpectra<sup>®</sup> technology
- Contains essential fatty acids, vitamins, and trace minerals
- Features upcycled plant material, harnessing more drops of goodness with less waste

## How to use it

- Take orally once daily.
- Add to a vegetable capsule and take as a daily supplement.
- Use in conjunction with Longevity<sup>™</sup>, Inner Defense<sup>™</sup>, and Inner Boost and Balance<sup>™</sup> supplements.
- Add to a daily wellness mocktail with our NingXia Red<sup>®</sup> and NingXia Zyng<sup>®</sup> drinks or your favorite beverage.

## Key ingredients



## Black cumin (Nigella sativa) seed oil

- Nigella Sativa, commonly known as black seed or black cumin, has been used for over 2,000 years in various traditional systems, including Ayurveda, for its wide-ranging benefits. Historically, it was prized in ancient Egypt, with seeds found in the tomb of Tutankhamun.
- Contains antioxidant properties, which may provide immune and cellular support, and helps maintain a healthy inflammatory response.\*



## Orange Cacao DeepSpectra® essential oil extract

- Made with Young Living® Orange essential oil and cacao beans sourced from our Finca Botanica Farm in Ecuador.
- Orange Cacao contains theobromine and fats, well-researched beneficial compounds from cacao; and Orange essential oil, which supports overall wellness when taken internally.\*



# Frankincense<sup>2™</sup> DeepSpectra<sup>®</sup> essential oil extract

- Made with upcycled Boswellia resin and Young Living® Frankincense essential oil.
- Frankincense<sup>2™</sup> offers antioxidant properties for daily cell support.<sup>\*</sup>

## FAQ

#### Q. How often can I use the DeepSpectra® Phyto Nutrition™ extract?

A. DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> can be used daily according to label guidelines.

#### Q. Can DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> be ingested?

A. When using DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> take 1 ml (20 drops) orally directly into the mouth, add it to the beverage of your choice, or fill empty capsules.

#### Q. Can DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> be diffused?

A. DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> is not intended to be diffused. Please follow all label guidelines for proper and safe usage of our products.

#### Q. Can DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> be used topically?

A. DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> is not intended to be used topically. Please follow all label guidelines for proper and safe usage of our products.

#### Q. Should DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> be taken with or without food?

A. DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> can be taken on its own or with food based on personal preference.

#### Q. Is there a best time of day to use DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup>?

A. No, you can use DeepSpectra® Phyto Nutrition™ any time of day based on your personal preference.

#### Q. Why does DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> need to be refrigerated after opening?

A. DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> contains Black Cumin Seed Oil, a fatty oil that will last longer if refrigerated upon opening.

#### Q. Is DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> considered a vegan or vegetarian-friendly product?

A. Yes, DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> is both vegetarian and vegan-friendly.

#### Q. Does DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> contain any of the 9 major food allergens?

A. DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> does not contain milk, eggs, fish, shellfish, tree nuts, peanuts, wheat, soy, or sesame-derived ingredients.

This product may be manufactured in a facility that uses allergens in other product formulations; however, according to CGMP (current good manufacturing practices), the machinery is cleansed and sanitized between products to prevent contamination. If you have additional concerns about using this product, we encourage you to speak to your healthcare provider.

#### Q. How many servings are there per bottle?

A. There are 30 servings (1 ml each) per bottle of DeepSpectra Phyto Nutrition.

#### Q. What is the serving size of DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup>?

A. A serving of DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> is 1 ml (20 drops).

#### Q. Is DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup> being launched as a limited-time product?

A. We are pleased to say that DeepSpectra® Phyto Nutrition™ is a permanent addition to the Young Living product line.

## How to share DeepSpectra<sup>®</sup> Phyto Nutrition<sup>™</sup>

Follow these simple steps to share the benefits of Phyto Nutrition with your Customers.

### 1. Experience it yourself.

- Use the product yourself and document your develop your own personal testimony.
- Share genuine stories about how the supplement has positively impacted your health.

### 2. Find your target audience.

Determine the needs of potential customers who would benefit most from the supplement such as:

- Individuals looking for immune, digestive, or inflammatory support\*
- Those interested in natural health products<sup>\*</sup>

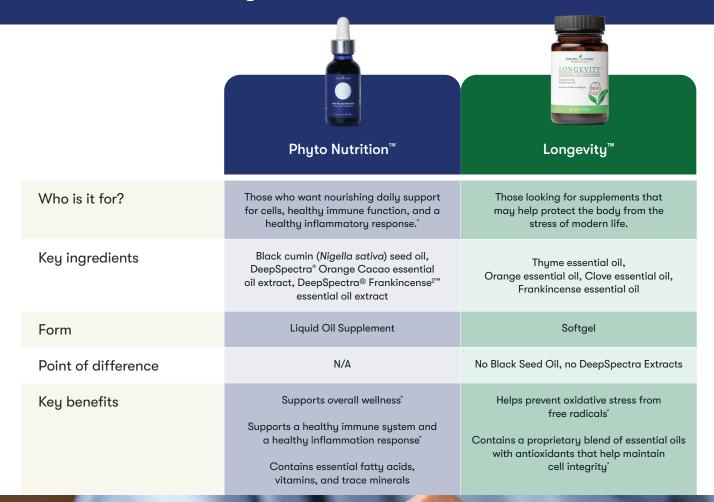
#### 3. Share what you love.

- Use platforms like Facebook, Instagram, and LinkedIn to share educational content about Phyto Nutrition.
- Post videos, infographics, and articles explaining the benefits and uses of Phyto Nutrition.
- Engage with your audience by responding to comments and messages.

### 4. Host in-person or online events.

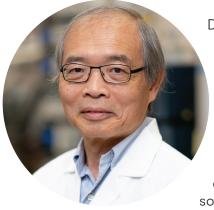
- Organize webinars, live Q&A sessions, or in-person workshops to educate people about the product.
- Invite satisfied customers to share their experiences.
- Host an event discussing the history and importance of frankincense. Share current
  information and research on black cumin seed oil and Young Living<sup>®</sup> patents-pending
  DeepSpectra<sup>®</sup> technology.

## **Product comparisons**





## DeepSpectra<sup>®</sup> technology



DeepSpectra is a patents-pending green extraction technology developed by our scientist HK Lin to create all natural extracts that have even more plant power than ever before.

In the DeepSpectra® process, we start with carefully chosen (and often upcycled!) plant material that is rich in beneficial compounds. A select Young Living® essential oil is combined with this plant material and used as the extraction fluid. The extraction process is enhanced by applying an optimal energy source to the mixture. When the process is finished, any remaining plant material is removed from the mixture.

The result? A unique combination of essential oil and extracts of even more beneficial compounds from the plant.

This technology and the new extracts it produces can only be found at Young Living! With our dedicated research team and decades of distillation experience we are always developing and innovating for our customers, working hard to provide the best allnatural health and wellness products to help you live your fullest life. With DeepSpectra<sup>®</sup> technology we are working daily to further explore this new spectrum of possibilities in each drop, with more powerful benefits for our families, our homes, and our planet.

## More about frankincense

Frankincense, an aromatic resin obtained from Boswellia trees, has a rich history of use dating back thousands of years. Traditionally, frankincense was highly valued for its use in religious rituals, wellness purposes, and as a perfume. In ancient times, it was a key component in the incense burned in temples and places of worship, believed to purify the air and bring spiritual blessings.

Frankincense was also a crucial commodity in historical world trade, particularly along the Incense Route, which connected the Arabian Peninsula to the Mediterranean. This trade route was instrumental in the economic prosperity of ancient civilizations, including the kingdoms of South Arabia. Frankincense's value stemmed from its rarity, the labor-intensive process of harvesting the resin, and its multifaceted applications, making it a precious and sought-after substance in antiquity.



## More about black cumin (Nigella sativa) seed oil

*Nigella Sativa*, also known as black seed or black cumin, has a long and rich history of use dating back over 2,000 years. The earliest records of its use trace back to ancient Egypt, where it was highly valued.

In the classical era, *Nigella Sativa* was praised by the renowned Greek physician Hippocrates. The seeds were known for their diverse applications. The Roman physician Dioscorides also documented its use in his seminal work, *De Materia Medica*.

In Islamic history, *Nigella Sativa* holds a revered place, often referred to as "Habbat al-Barakah," which means "the seed of blessing." The prophet Muhammad is believed to have spoken highly of black seed, underscoring its extensive use in Middle Eastern traditions.

During the medieval period, the use of *Nigella Sativa* spread throughout Europe and Asia, where it was incorporated into various cultural practices, such as Ayurveda in India and traditional Chinese uses. In these practices, it was known for its beneficial properties.

In modern times, scientific research has begun to validate many of the traditional uses of *Nigella Sativa*. The oil, extracted from the seeds, continues to be a popular natural product, revered for its extensive benefits and versatility in both traditional and contemporary uses.

Nigella Sativa's enduring legacy in human history underscores its importance as a natural product with a wide range of applications, from ancient civilizations to modern uses.

### More about cacao

Cacao, the raw form of chocolate, has long been cherished not only for its rich, complex flavor but also for its potential health benefits. Consumed in moderation, cacao can be a delightful addition to a balanced diet. Cacao is packed with flavonoids, which are natural antioxidants. These compounds help to combat oxidative stress in the body, potentially supporting overall cellular health. The cacao in Phyto Nutrition is sourced from our Finca Botanica farm in Ecuador. It is a variety native to Ecuador that was specially selected by our founder D. Gary Young.