

DeepSpectra® Frankincense^{2™}

BRAND PARTNER PLAYBOOK



DeepSpectra® Frankincense^{2™} essential oil extract

Frankincense^{2™} is a unique fusion of frankincense essential oil and other frankincense resin compounds that can be found only at Young Living Essential Oils. Just a few drops a day can help support general wellness, a healthy immune system and a healthy inflammatory response.*

Our patents-pending DeepSpectra® technology uses Frankincense essential oil to extract boswellic acids and other compounds from frankincense resin, creating a complex with more benefits than the essential oil alone. Intended for internal use, this essential oil extract is like the frankincense oil you know and love, with even more benefits in every bottle.

Item No. 47262 | 5 ml

Retail \$72.37 | Wholesale \$55 | PV 55

Why you'll love it

- Our patents-pending DeepSpectra™ technology uses Frankincense essential oil to extract boswellic acids, producing a complex with more benefits than the essential oil alone.
- Has a softly spicy, exotic flavor
- Supports general wellness*
- Supports a healthy immune system*
- Has antioxidant properties that help support/maintain immunity*
- Supports a healthy inflammatory response*
- Is a more complete resin extract than Frankincense essential oil alone



How to use it

- Add 1-3 drops to a veggie capsule and take daily.
- Add 1-3 drops to your NingXia Red® drink.
- Add to herbal tea, smoothies, green juices, or a glass of water with honey.

Key ingredients



Frankincense (*Boswellia carterii*) essential oil

Sourced from a Lacey Act compliant, world-class partner in North Africa and distilled in Europe



Upcycled Frankincense (*Boswellia sacra*) resin from our Arabian Frankincense distillery in Oman

For the past 5,000 years, resin collectors have harvested resin from the trees of this special *Boswellia* species, using the same methods and schedule as their ancestors. Each frankincense tree can be harvested only once every 12 months, which requires strict monitoring and care.



Key constituents

- Alpha-pinene
- Limonene
- Sabinene
- Boswellic acids

FAQ

Q. How often can I use DeepSpectra Frankincense² extract?

A. DeepSpectra Frankincense² can be used as often as needed according to label guidelines.

Q. Can I ingest DeepSpectra Frankincense² extract?

A. Yes, DeepSpectra Frankincense² is safe to ingest following the label guidance.

Q. Can I diffuse DeepSpectra Frankincense² extract?

A. Because DeepSpectra Frankincense² extract contains additional compounds that are not found in Frankincense essential oil and are not carried easily via vapor or steam, we don't recommend it for diffusion. For full effect, ingestion is recommended.

Q. Why is DeepSpectra Frankincense² extract packaged differently from your other single and blended essential oils?

A. DeepSpectra is a unique and exciting patents-pending new technology that produces products different from our regular essential oils. We wanted to represent that difference visually through unique new packaging.

Q. What's the scent of DeepSpectra Frankincense² extract?

A. DeepSpectra Frankincense² has the characteristic smell of Frankincense oil but with a deeper, richer aroma reminiscent of frankincense resin.

Q. How did you choose which products to combine for the DeepSpectra products?

A. As always, at Young Living we create products for a purpose. Each DeepSpectra product is formulated with a specific purpose in mind, and the ingredients that go into it are selected to help the product meet that purpose.

Q. Is DeepSpectra Frankincense² produced or packaged in a facility that also uses allergens such as nuts, soy, wheat, sesame, etc.?

A. While there are no allergens used in the formulation of this product, please be aware that this product is manufactured in a facility that may use allergens in other product formulations. Though there may be allergens processed in the same facility, please rest assured that according to current good manufacturing practices (CGMP), the machinery is cleansed and sanitized between productions to prevent contamination. If you have additional concerns about the use of this product, we encourage you to speak to your health care provider.

Q. How is DeepSpectra Frankincense² extract produced—through typical extraction or a special extraction method?

A. DeepSpectra technology is a patents-pending process discovered at Young Living that uses essential oils to attract additional beneficial compounds from plant material.

Q. How does DeepSpectra Frankincense² extract differ from our Frankincense single oil?

A. DeepSpectra Frankincense² contains all the benefits of Frankincense essential oil, plus additional beneficial compounds from frankincense resin that are not present in steam or hydrodistilled essential oil. DeepSpectra Frankincense² extract also has a thicker and stickier consistency than Frankincense oil alone.

How to Share DeepSpectra® Frankincense^{2™}

Follow these simple steps to share the benefits of Frankincense² with your Customers.

1. Experience it yourself.

- Use the product yourself, so you can develop and document your personal testimony.
- Share genuine stories about how the supplement has positively impacted your health journey.

2. Find your target audience.

Determine the needs of potential customers who would benefit most from the supplement, such as:

- Individuals looking for immune, digestive, or inflammatory support*
- Those interested in natural health products

3. Share what you love.

- Use platforms like Facebook, Instagram, and LinkedIn to share educational content about Frankincense².
- Post videos, infographics, and articles explaining the benefits and uses of Frankincense².
- Engage with your audience by responding to comments and messages.

4. Host in-person or online events.

- Organize webinars, live Q&A sessions, or in-person workshops to educate people about the product.
- Invite satisfied customers to share their experiences.
- Host an event discussing the history and importance of frankincense. Share current information and research on boswellic acids and Frankincense essential oil.

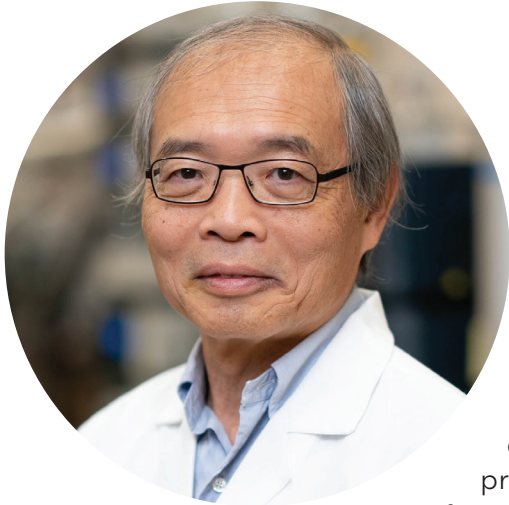
Product comparisons

	 Frankincense Vitality™ oil	 Frankincense oil	 DeepSpectra® Frankincense^{2™}
Extraction type	Hydro distillation	Hydro distillation	DeepSpectra® extraction
Contents	Essential oil (lighter/volatile compounds from the resin)	Essential oil (lighter/volatile compounds from the resin)	More complete plant extract (lighter volatile compounds plus heavier compounds from the resin)
Usage	Internal	Topical/aromatic	Internal
Features and benefits	<ul style="list-style-type: none"> Has a softly spicy, exotic flavor Supports general wellness* Supports a healthy immune system* 	<ul style="list-style-type: none"> Promotes the appearance of healthy-looking skin Reduces the appearance of uneven skin tone Has a relaxing, tranquil aroma 	<ul style="list-style-type: none"> Has a softly spicy, exotic flavor Contains boswellic acids Has antioxidant properties that may help support immunity*



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

DeepSpectra® technology



DeepSpectra is a patents-pending green extraction technology developed by our scientist HK Lin to create all natural extracts that have even more plant power than ever before.

In the DeepSpectra® process, we start with carefully chosen (and often upcycled!) plant material that is rich in beneficial compounds. A select Young Living® essential oil is combined with this plant material and used as the extraction fluid. The extraction process is enhanced by applying an optimal energy source to the mixture. When the process is finished, any remaining plant material is removed from the mixture.

The result? A unique combination of essential oil and extracts of even more beneficial compounds from the plant.

This technology and the new extracts it produces can only be found at Young Living! With our dedicated research team and decades of distillation experience we are always developing and innovating for our customers, working hard to provide the best all-natural health and wellness products to help you live your fullest life. With DeepSpectra® technology we are working daily to further explore this new spectrum of possibilities in each drop, with more powerful benefits for our families, our homes, and our planet.

More about Frankincense

Frankincense, an aromatic resin obtained from *Boswellia* trees, has a rich history of use dating back thousands of years. Traditionally, frankincense was highly valued for its use in religious rituals, wellness purposes, and as a perfume. In ancient times, it was a key component in the incense burned in temples and places of worship, believed to purify the air and bring spiritual blessings.

Frankincense was also a crucial commodity in historical world trade, particularly along the Incense Route, which connected the Arabian Peninsula to the Mediterranean. This trade route was instrumental in the economic prosperity of ancient civilizations, including the kingdoms of South Arabia. Frankincense's value stemmed from its rarity, the labor-intensive process of harvesting the resin, and its multifaceted applications, making it a precious and sought-after substance in antiquity.



More about boswellic acids

Boswellic acids are a group of pentacyclic triterpenic acids that are the active components found in frankincense resin, derived from the *Boswellia* tree. Known for their various therapeutic properties, boswellic acids have been used in Ayurvedic traditions.

Origin

Extracted from the resin of *Boswellia* trees, primarily *Boswellia serrata*, native to India, Africa, and the Middle East.

Types

The major boswellic acids include beta-boswellic acid, acetyl-beta-boswellic acid, 11-keto-beta-boswellic acid (KBA), and acetyl-11-keto-beta-boswellic acid (AKBA).

Boswellic acids continue to be a subject of scientific research, exploring their full potential and applications in health and wellness.

