

Services & Pricing Guide



www.pamlauzon.com

How It Works

01 **SUBMIT AN INQUIRY**

Complete my inquiry form to let me know what sort of work you need to have done.

02 **BOOK A CALL**

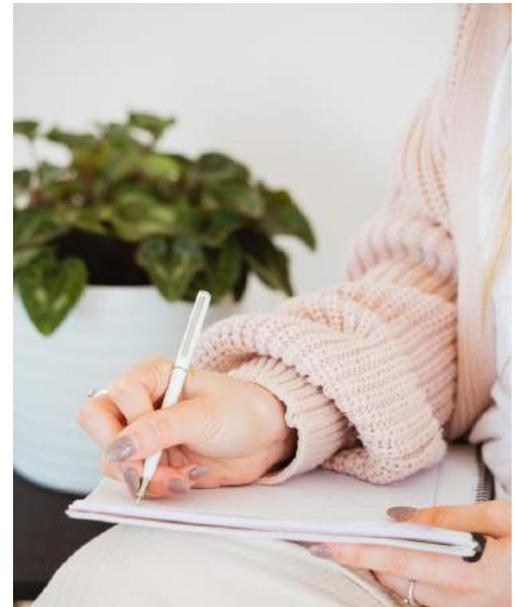
Schedule a quick 15 minute call to chat details so I can give you a good quote on your project.

03 **READY TO START?**

If you choose to move forward, let me know and I'll grab an invoice and contract for you.

04 **INTAKE & PROJECT COMPLETION**

I'll send you some intake to collect your branding, photography, details etc. and then we can start your project!



CONTACT DETAILS

hello@pamlauzon.com
PO Box 545,
108 Mile Ranch, BC
V0K2Z0

WEBSITE

www.pamlauzon.com

SOCIAL MEDIA

@pamelaj_lauzon



Website Build Out Package

Packages can be customized and adjusted to fit your needs. This package is aimed at those who are starting from scratch and need a fully operational website up and running quickly.

WHAT YOU'LL GET:

- ✓ Branding (logo, colours, fonts, website graphics)
- ✓ Home, About, Contact, Services pages
- ✓ Lead magnet opt in + thank you page + email sequence
- ✓ Setting up your payment and booking calendar.
- ✓ Custom header and footer for your site

YOUR INVESTMENT

\$1600 CAD
\$1200 USD

**All website builds include mobile optimization, SEO help and help setting up your domain



Program Sales Page

Ready to launch a course or program? Perhaps you are setting up a masterclass to direct people to your paid offer?

WHAT YOU'LL GET:

- ✓ Course branding (creating logos/images to promote your course)
- ✓ Full length sales page with pricing options
- ✓ Countdown timer if applicable
- ✓ Customized course checkout
- ✓ Course/program onboarding sequence automated

YOUR INVESTMENT

\$1000 CAD
\$800 USD

**All website builds include mobile optimization, SEO help and help setting up your domain

Funnel Setup Leading to Program or Course



Are you ready to launch a program or course but need a good funnel created to drive traffic to your paid offer? I've got you covered! See the options below!

YOUR INVESTMENT

\$1200 CAD

\$900 USD

WHAT YOU'LL GET:

- ✓ Lead Magnet Opt in page and Thank You Page.
- ✓ 5 Email Marketing Sequence automated
- ✓ Sales Page to promote your program
- ✓ Program checkout w/ payment options and welcome email

Additional Services

PRICE IN CAD

BRAND GUIDE	Three logo variations, 2 fonts, 4-6 colours, image bank, backgrounds and website graphics.	\$150
LEAD MAGNET CREATION	Need a PDF created? 3-5 pages document, on brand. \$30 for each additional page.	\$200
SITE FACELIFT	I go over your existing design and update the formatting, tweak colours and images, make it mobile friendly. (this is not a redesign)	\$400 for 3 pages
COURSE SETUP	You write the course, create the videos, I setup your lessons, dashboard, welcome emails, course graphics and automations.	starting at \$500
SITE REDESIGN	I take your existing site/copy and we rebrand, redesign, relaunch. (price will depend on # of pages)	starting at \$500

Testimonials



Not only was my site on time with numerous bells & whistles, but it was more than I could have ever imagined. I felt that she had captured my soul and put it on a website! But beyond the beauty, navigation, professionalism, accuracy, and creativeness of the website, was Pam's overall pleasant personality, ease of working with, caring to please, and technical savvy.

-Janis Omide, OhMeDay.us



Pam was responsive and efficient in working together. Wonderful for a refresh or quick simple new landing page.

-Kim Ashton, qifoodtherapy.com

Completed Sites

root to bloom

Home Blog About Contact Publications Login

Welcome to Root to Bloom Pediatrics and Coaching

As a pediatrician, a mother, and a parent coach, I understand firsthand the challenges that come with parenting. There's no manual that can fully prepare us for this journey. Parenting is undeniably tough. Period. You love your children unconditionally and would do anything for them, but let's be honest, there are moments when you feel like tearing your hair out.

And that's perfectly okay, it's all part of the journey!

On our website, you'll find a wealth of resources, practical advice, and personalized coaching to address your unique needs. I offer a safe and confidential space where you can share your concerns, ask questions, and receive guidance tailored to your specific situation.

[LEARN MORE](#)

Featured On:

verywell family KevinMD LOCAL ANCHOR Jai Institute Parenting PUCKERMOM SHOUTOUT LA

Are you looking for a "Parenting How-To" for any situation?

Get my best tips to help you navigate any parenting situation you might encounter.

[Yes! This is for me!](#)

Does this sound familiar?

- My kids won't listen to me.
- Time out does not work.
- I have yelling at my kids.
- Bedtime is so stressful.
- My kids won't stop fighting.
- I feel so guilty about everything I do.
- We can never leave the house on time.
- If they would only listen to me, I wouldn't have to yell all the time.
- My kids temper tantrums really overwhelm me.

You are not alone... I've been there and I can relate. I can also help you and show you the tools to navigate the frustrations of parenting.

Hello, I'm Elham Raker, M.D.

I'M DELIGHTED TO MEET YOU!

As a mother myself, I understand firsthand the joys and challenges that come with raising children. This personal experience, coupled with my deep desire to be of service and my genuine love for children, led me to explore parent coaching as a means of further supporting families.

I wanted to provide a space where parents could have dedicated time and attention to have all their questions answered and their needs addressed—going beyond the hurried doctor visits that often leave limited time for thorough discussions.

[TELL ME MORE](#)

MISSION

My mission is to provide you with knowledge and support to be the best version of you as a parent. To help you connect with your child and maintain that connection for a lifetime.

LOCALISH marketing

Home About Work With Me Contact Schedule FREE Consultation

Giving Your Business the VIP Marketing Treatment and Simplified Strategy it Deserves

Innovative and effective marketing strategies to take you from marketing overwhelm to empowered and profitable.

[LEARN MORE](#)

Hey there, I'm Bishop Francisco.

I'm the founder of **Localish Marketing** and your Strategic Marketing Guide, here to support you through the confusing and ever-evolving digital landscape. It's my mission to make marketing simple, effective, and even a little fun... *because who says business growth can't be enjoyable along the way?*

[TELL ME MORE](#)

If You're Feeling Like...

- You've been trying a variety of online marketing strategies, but it feels more like a money pit than anything else.
- You're doing all the right things on social media, but you're not seeing any results.
- You love your business and the services or products you provide but hate the marketing part.
- Online marketing is something you know you should do, and you've seen it work for other people, but you aren't sure where to start.
- Turning a PROFIT in your business sounds really good right now and you're ready to partner with an expert to help you reach your growth goals.

marketing

You're in the right place.

[Get Started](#)

Start Here

With My Free Strategic Marketing Checklist

Grab it now so you can:

- Simplify your strategy with one clear plan.
- Keep up with consistency in your execution.
- Stay on the same page with your team and minimize miscommunication.

This checklist follows a proven marketing strategy framework that I've honed over countless corporate marketing gigs.

Click the button below for immediate access to the download!

[Give me the Guide!](#)

My Story

I'm not your average marketing guru. I'm the **your marketing strategist**, a full-time global marketing manager, and the proud owner of Localish Marketing. After years of maneuvering through the corporate jungle of 9-to-5 jobs, creating hundreds of global marketing briefs, and developing countless strategies that needed to be aligned across multiple countries, I decided it was time to share the simple marketing strategy with small businesses and entrepreneurs, just like you.

My vision for **Localish Marketing** is to **educate and empower** businesses with the tools and strategies to take the seemingly complex and massive marketing challenges and turn them into simple, aligned, and actionable solutions. Imagine **your very own marketing dream team**, here to help you start, elevate, or optimize your marketing journey and become the marketing maven of your own business.

FREE GUIDE TO SEO MASTERY

LEARN HOW TO GET FOUND WITH EASY ACTION STEPS

Unlock the Secrets to SEO Success

Discover the insider tips, tricks,
and strategies you need to
skyrocket your online visibility.



GRAB YOUR FREE GUIDE + CHECKLIST NOW

Ready to take your website to the next level and dominate the search engine rankings? Look no further! Get your hands on our exclusive FREE guide to SEO and discover the insider tips, tricks, and strategies you need to skyrocket your online visibility and attract a flood of eager visitors to your website.



[DOWNLOAD NOW](#)

- The fundamentals of SEO and how it can supercharge your online presence
- Proven tactics for optimizing your website to rank higher on search engines
- Insider secrets for uncovering the best keywords and creating killer content
- How to build valuable backlinks and boost your website's authority
- And much, much more!

includes bonus action steps
YOU CAN IMPLEMENT TODAY



GET YOUR FREE COPY NOW!

Let's Get Started!

My main goal is to help entrepreneurs get up and running with a site they are excited about. I use my creativity to help bring your vision to life so that your site truly reflects what you are about. I work with my clients and send updates as I build things out to get your feedback immediately. Once your project is completed, I create videos to help you understand how it all works. We also setup a call to go over it all so you can ask questions.

[SUBMIT AN INQUIRY](#)

Pam Lauzon



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