

|

Customer Checklist

NAME

FIRST 24 HOURS

- HELP THEM PLACE THEIR INITIAL ORDER
- HAVE THEM WRITE DOWN THEIR MEMBER NUMBER, PIN, + PASSWORD
- CONNECT THEM TO OUR FB GROUP + INSTA PAGE

FIRST MONTH

- FIRST WEEK - CHECK-IN + MAKE SURE THEIR PRODUCTS ARRIVE
- FIRST WEEK - SEND WELCOME PACKAGE
- FIRST WEEK - HAVE CALL TO GO THROUGH HEALTH GOALS (SEE PDF)
- ANYTIME - ENCOURAGE THEM TO DOWNLOAD FREE APP (LIFE STEPS)
- ANYTIME - INTRODUCE THEM TO SUBSCRIBE TO SAVE + GIVE THEM IDEAS FOR UPCOMING ORDERS BASED ON GOALS
- ANYTIME - PLUG THEM INTO UPCOMING CLASSES TO FIT THEIR NEEDS
- ANYTIME - POINT THEM TO THEIR REFERRAL LINK

EVERY MONTH

- SEND/POINT THEM TO INFO ON MONTH'S PROMOS
- SEND/POINT THEM TO MONTH'S CLASSES / ZOOMS
- SEND/POINT THEM TO INFO ON MONTH'S GIVEAWAYS
- SEND/POINT THEM TO ANY MISC. EXCITING ANNOUNCEMENTS OR POSTS
- PROVIDE THEM WITH AMAZING CUSTOMER SERVICE

CATCH THE VISION

- INTRODUCE THEM TO POSSIBILITY OF BEING A BRAND PARTNER