#### **How a ZYTO Link Scan Works**

The ZYTO Link app combines leading-edge health assessment technology with ZYTO's proprietary scanning process. The result is a fast, accurate scan that provides a wealth of information, including top essential oils and supplements the body prefers.

## Video Capture



ZYTO Link utilizes a technology known as transdermal optical imaging (TOI) to gather key information about your health and wellness. TOI uses your smartphone camera to detect and analyze blood-flow patterns in your face.







By analyzing facial blood-flow patterns, Link is able to determine your heart rate, heart rate variability, breathing rate, and mental stress level. TOI measurements from the scan are comparable to traditional methods of measuring cardiovascular health and stress such as electrocardiogram (ECG) measurements.

## Biomarker Scan



The unique, real-time measurements from the facial blood-flow analysis are incorporated into the ZYTO scanning algorithm. This algorithm then determines the body's priority score for each biomarker in the Link library. In the ZYTO Link app, biomarkers are digital representations of body components, such as organs, as well as other factors that impact wellness, such as hydration and emotions.



# **Product and Service Scan**



Along with scanning nearly 200 biomarkers, the Link app scans products from your product line to determine which ones are most optimal for supporting the prioritized biomarkers. Services such as massage and acupuncture are also scanned as additional options for wellness support. Like biomarkers, products and services are digital representations of the actual items.

#### Wellness Reports



After the scan is completed, the Link report summary displays the body's vital measurements as well as how many biomarkers were out of range. The other reports show the biomarker responses for each body system and lifestyle area, as well as the body's top products and services.



Make better wellness decisions faster than ever before with ZYTO Link! Learn more at zvto.com/link