

# YOUNG LIVING BRAND PARTNER GUIDE

## Milestone 2

- Earn a consistent, monthly check of \$100+
- Customize your link
- Learn the compensation plan basics
- Get more sharing tips




SHARE  
YOUNG  
LIVING.

*get rewarded.*



Ashlee Mayer  
[thecrunchymoose.com](http://thecrunchymoose.com)

The Crunchy Community Essential Oils



Success is 20% skill &  
80% strategy.

- Jim Rohn

In milestone 1, you earned your 1st paycheck / account credit of \$100 or more! Congrats! Wouldn't it be amazing if you could do that every month?!?! *If you haven't completed milestone 1, go back and complete that before you continue.*



In milestone 2, you'll learn how to earn a monthly check from YL! You'll do the same things you did in milestone 1, but with a little more purpose & strategy. You're going to learn a little more about the compensation plan and get more sharing tips.

YL is not a get rich quick scheme. It's a legitimate business - -thank goodness! To earn a consistent paycheck, you need to do consistent work. A good expectation is about 6 months of consistent work to start earning a reliable & consistent paycheck. This guide will help you!







Howdy! I'm glad you are here!

Hi! I'm Ashlee. I'm your upline Gold leader. I've been with YL since 2014.

- I believe that Young Living has the best products and business model ever!
- I know that you can achieve your goals (big or small) and earn as much income as you want with Young Living when you follow this framework and participate in the action steps.
- I believe in sustainable business practices. I have built my business working part time hours consistently throughout my YL career. I don't believe in hustle, overworking, or neglecting your family for your business. I believe you can do this part time alongside your life, current career, and bring this along with you in your daily routines.

## My YL Brand Partnership Journey

When I first started in 2014, I had two goals:

1. I wanted to earn my investment back for my initial starter kit. At the time, starter kits were \$150 and we earned \$50 when we sold a starter kit. I achieved that in my first month by selling 3 kits.
2. My next goal was to earn enough to send my son to a mommy day out daycare program. It was \$195 / month for 2 days a week, 3 hours per day. I achieved that within a few months.

Since then, my goals have grown to creating a sustainable, growing business by guiding people with YL products, sharing my transformations with the products & business, & walking others through this Brand Partner Guide.

No matter what your goal is, there is a place for you as a YL BP & this guide will help you achieve it.



## Contact Ashlee

- ashlee@thecrunchymoose.com
- Personal FB profile: [facebook.com/ashleejm/](https://facebook.com/ashleejm/)
- YL FB Group: [facebook.com/groups/thecrunchymooseyl](https://facebook.com/groups/thecrunchymooseyl)
- YL with The Crunchy Moose App / Vault: [thecrunchymoose.com/get-the-app](https://thecrunchymoose.com/get-the-app)



# MILESTONE 2

## CHECKLIST



Download & print your milestone 2 worksheet here:  
[the crunchymoose.com/milestone2worksheet](http://the crunchymoose.com/milestone2worksheet)



### Young Living Checklist: Milestone 2

#### ACCOUNT SETUP

- ☐ Upgrade to Brand Partner
- ☐ Set up direct deposit
- ☐ Download the YL Insights & YL Essentials apps
- ☐ Look around the virtual office
- ☐ Understand the Fast Start Bonus
- ☐ Save the customer service phone number to your phone

#### GET CONNECTED

- ☐ Join the Young Living with The Crunchy Moose Facebook Group
- ☐ Download the Crunchy Community app

#### GET TRAINED & COACHED

- ☐ Listen to Kristen Boss' Podcast
- ☐ Listen to The Quote of the Day Podcast
- ☐ Do Launch with Leslie Burris
- ☐ Go to the next YL Convention

#### MILESTONE GOAL

- ☐ **1** 1st Paycheck
- ☐ **2** \$100+ / mo. to pay for your monthly order
- ☐ **3** Grow a Young Living income to supplement or replace your income

#### MY LINK

- ☐ My member # is \_\_\_\_\_
- ☐ Save your personal referral link to a note in your phone
- ☐ Practice making deep links with your favorite products
- ☐ Make a wishlist with some of your favorite products
- ☐ Share your personal link, deep link, and/or wishlist

#### WELCOME YOUR NEW CUSTOMERS

- |   |  |
|---|--|
| <input type="checkbox"/> Thank you note | <input type="checkbox"/> Sample Box      |
| <input type="checkbox"/> DIY Gift       | <input type="checkbox"/> Add to FB Group |
| <input type="checkbox"/> Recipe Card    | <input type="checkbox"/> Resource / Book |

These are ideas, choose your favorite!

NOTES





# YOUNG LIVING STATS

## Why do we love being brand partners?

- + COMMUNITY
- + FLEXIBILITY
- + NO CAP ON THE INCOME POSSIBILITIES
- + NO SALES QUOTAS OR INVENTORY
- + SET YOUR OWN HOURS
- + HELP OTHERS
- + WILLABLE INCOME
- + PERSONAL GROWTH
- + PRODUCTS WE TRULY LOVE
- + A BILLION DOLLAR COMPANY WITH OVER 25 YEARS OF HISTORY & STABILITY

If you haven't upgraded to Brand Partner yet, you need to do that for Milestone 2. Brand Partners earn a commission check every time one of their enrolled customers order. Customers only earn account credits on their customer's 1st order. In order to earn a monthly, consistent check, you need to be a BP.\*

The bonuses and most of the compensation plan discussed in this guide is for BPs only.

And be sure your direct deposit is set up when you upgrade.

\*If your commission is less than \$25, you will get an account credit.

92% of businesses fail in the 1st year,  
98% of direct sales fail within 6 years

YL was founded in 1993 - 30 years ago

YL's revenue in 2016 was \$1 billion and  
\$2.2 billion in 2020

YL has almost 300 essential oils & over  
600 products

In 2023, YL was named #14 in top  
recession proof companies

YL holds more essential oil production  
patents than any other direct selling co.

YL has paid over \$6.3 billion in  
commissions since 2003

1 million orders on average per month -  
that's over 33,000 orders per day

2 million families will buy a YL product  
in 2023

The YL Foundation raised over \$7  
million in 2021

GOOD TO KNOW!



# CUSTOMIZE YOUR REFERRAL LINK

You have 4 ways to share your referral link:

## 1 Referral Link

This is what you did in milestone 1. Log in, go to My Account, go to Share YL. Copy & paste your link.

## 2 Member Number

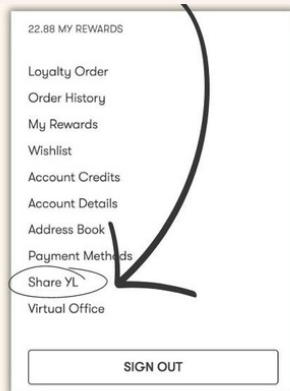
Give your friend your member # to manually enter at checkout.

**SHAREYL**  
discount code  
**Don't forget about your discount code!**

## 3 Deep Link - Create a referral link to a specific product

### FIRST

1. Click the little person on the top right after logging into YoungLiving.com.
2. Click 'Share YL'.



### SECOND

Find the specific product you want to share, and copy the web address or URL.

A screenshot of the Deep Link Generator form. It has a title 'Deep Link Generator'. Below the title are three input fields: 'LINK URL\*' with a placeholder 'Paste URL Here', 'SPONSOR NUMBER\*' with the value '1411918', and 'ENROLLER NUMBER\*' with the value '1411918'. There is a 'GENERATE LINK' button at the bottom right. An arrow points to the button.

### THIRD

Simply paste the URL in the Deep Link Generator, make sure your member number is showing in the Sponsor and Enroller boxes, and click 'Generate Link'. Copy, paste, and share!

## 4 Wish Lists

Create a custom list of your favorite items or custom bundle

- 1 Visit a product page & click the Add to Wishlist button.

ADD TO WISHLIST ♥

- 2 Select a Wishlist for the item or create a new list. You will see a confirmation appear.

ADD TO WISHLIST ♥  
MyFavorites  
MySaveForLater  
Create List...

Added to MyFavorites ♥

- 3 Access your lists from the menu by choosing Wishlists.

Loyalty Order  
Order History  
My Rewards  
Wishlists  
Account Credits  
Account Details





# GOOD TO KNOW

## YL Terms Defined

★ PV = Personal Volume = the amt your spend on your personal order.  
Commissions are based on PV amts.

★ CV = Customer Volume = the amt of your PE customers on your level 1 + your PV

★ OGV = Organizational Group Volume = total amt of all the orders in your DL

★ PE = Personally Enrolled = the customers that used your referral link

★ DL = Downline = all the customers in your organization

★ Leg = a group of customers in 1 line of your DL; 1 branch or your family tree

★ BP = Brand Partner = a customer that upgraded to earn commissions

★ VO = Virtual Office = back office for BPs

★ PGV = Personal Group Volume = amt of volume outside of your rank qualifying legs

★ LR = Loyalty Rewards = Monthly subscription box with lots of perks

★ Enroller = person who enrolls a customer with their link;  
Sponsor = additional support person

## Young Living

### Departments

■ [custserv@youngliving.com](mailto:custserv@youngliving.com) or 800-371-3515 for general questions, place an order, account information, set up a return, shipping status

■ [productsupport@youngliving.com](mailto:productsupport@youngliving.com) for questions on products, ingredients, etc.

■ [professional@youngliving.com](mailto:professional@youngliving.com) for how to apply, place an order, and questions on professional accounts

■ [resolutions@youngliving.com](mailto:resolutions@youngliving.com) for sponsor moves, sale, transfer of an organization, direct deposit, commissions

■ [taxexempt@youngliving.com](mailto:taxexempt@youngliving.com) for name changes, 1099 and SSN questions

■ [conduct@youngliving.com](mailto:conduct@youngliving.com) for questions about policies and procedures, policy issues

■ [duplicates@youngliving.com](mailto:duplicates@youngliving.com) to resolve duplicate account issues

YL has fantastic customer service! As a BP, sometimes you'll need to contact YL to troubleshoot or ask a ? for you or one of your customers. Keep this handy to refer to when needed. There is also a live chat feature on the website.



# COMPENSATION PLAN

For Milestone 2, we will focus on Associate through Executive ranks.

## CREATING A FOUNDATION

Young Living's sales compensation plan is designed to help you achieve abundance.

QUALIFICATIONS	ASSOCIATE	STAR	SENIOR STAR	EXECUTIVE
CUSTOMER VOLUME (CV)	100	100	100	100
OGV		500	2,000	4,000
PGV				
LEG (VOLUME PER EACH LEG) OGV				2 @ 1,000

COMPENSATION	UNILEVEL COMMISSION PERCENTAGES			
LEVEL 1	8%	8%	8%	8%
LEVEL 2	5%	5%	5%	5%
LEVEL 3		4%	4%	4%
LEVEL 4			4%	4%
LEVEL 5				4%

Average Annual Income

ASSOCIATE	\$22
STAR	\$293
SENIOR STAR	\$1,427
EXECUTIVE	\$3,583
SILVER	\$17,860
GOLD	\$56,192
PLATINUM	\$158,792
DIAMOND	\$349,448
CROWN DIAMOND	\$834,336
ROYAL CROWN DIAMOND	\$1,527,942

## 4 ways to get paid

(for ranks Associate to Executive)

### 1 Fast Start Bonus

Fast Start Bonus based on new customer order PV  
No maximum on Fast Start Bonus  
US and Canada only

	Month 1	Month 2	Month 3
Help a friend get started + earn	<b>50%</b>	<b>25%</b>	<b>25%</b>
When your personally enrolled enrolls, you earn		Month 2 <b>10%</b>	Month 3 <b>10%</b>

### 2 Premium Starter Kit Bonus

Earn a \$25 bonus when your customer orders a PREMIUM Starter Bundle on their 1st order

### 3 Unilevel Commissions

After the 3 mo. fast start bonus ends, unilevel commissions kick in. You earn 4-8% on your customer's orders, depending on their level.



### 4 Other Bonuses

YL regularly has time sensitive promos & contests where you can earn additional bonuses.

Also, as you move up in ranks, you will qualify for additional bonuses including all expenses paid trips.





# CREATE A CLASS

In the words of my coach, Kristen Boss, "Calm your butt down!" ;-)

You're not a professor or an expert. You don't need charts, graphs, sources, or whiteboards.

You're simply telling your stories and adding your referral link.

## What is a class?

A class is simply a **SHORT** presentation of a transformation a customer had because of YL products. When you share your testimony in story form, that's a class!

A class can be:

- a social media post
- a zoom call
- a make & take at your house
- a presentation
- a blog post
- a vendor event display
- an email to your email list
- a text message to your bff

## A class includes:

- Your transformation: how you used to feel vs. how you feel now (be compliant! Talk about health, not sickness)
- What YL products you used & how (limit it to under 5 products & most classes will be 1-3 products)
- Your referral link to order (link, deep link, or wish list to products mentioned)
- What benefits they get for using your link (your discount code, a welcome gift, access to a facebook group, added to your email list, etc.)

A class can be this simple! A FB post with a picture of your kid holding lavender with this caption:

"Guess who slept through the night last night??!! Yall, I'm blown away by these oils & I can't believe I waited so long to buy them! Oh I wish I could redo all those sleepless nights! And guess what??!! I have a discount code when you use my referral link. Let me know when you wanna place an order!"

## Class Ideas

- Sleep
- Oral care
- Cleaning
- Hormones
- Skin care
- Cleaning
- Oils for men
- NingXia Red
- Hair care
- Oils for men
- Hormones
- A favorite DIY recipe
- Favorite Thieves products
- A class on a starter bundle
- Oils for emotional support
- Your favorite supplements
- What was in your LRr this month
- Announce your brand partnership

Get creative with your class names and taglines.

Instead of "oils for sleep" you could name it "how I got my toddler to bed in under 15 minutes!" Instead of "natural skincare" you could say "spanx for my face!"

There is no such thing as a "perfect" class! Think about all the "influencers" on social media that post about products. You've probably even purchased some of them! They follow this format: share their transformation, what product(s) they used, & give you their link!



# CREATE A CLASS / TESTIMONY WORKSHEET

## The best classes:

- Are valuable, useful, helpful, and entertaining
- Save them a google search
- Collapse time for them so they can accomplish a task quicker because of your tips
- Teach a lesson you learned
- Save them time, money, or energy with what they learned from you

You can & should reuse your classes & testimonies. In milestone 3, we will talk about how to repurpose your classes & content.

## Young Living Create-a-Class

A class is simply a short presentation of a transformation a customer had using Young Living products. Your testimony in story form.



TRANSFORMATION  
/ CLASS TOPIC

1 - 5 YOUNG LIVING  
PRODUCTS

1

2

3

4

5

TRANSFORMATION

I used to feel:

Now I feel:

You can expect:

☐ This is a compliant testimony.



PERKS FOR USING MY LINKS

(access to fb group, email list, welcome gift, etc)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CREATED & SAVED REFERRALLINKS:

- ☐ Personal Referral Link  
☐ Deep Links  
☐ Wishlist Name: \_\_\_\_\_

WHERE WILL I USE THIS CLASS

- ☐ Facebook ☐ Email  
☐ Instagram ☐ In person  
☐ YouTube / Video ☐ Text  
Other: \_\_\_\_\_



Download & print your class worksheet here:  
[thecrunchymoose.com/classworksheet](https://thecrunchymoose.com/classworksheet)





# COMPLIANCE

As Young Living Brand Partners, we cannot diagnose, prescribe, or treat. That's fantastic news! I don't want my customers to call me in the middle of the night wanting me to diagnose & treat their sick child or showing me their rashes & asking me to figure out what it is & what to do about it.

YL reserves the right to put a hold or even cancel your account and paycheck if you violate compliance rules. So pay attention! Here are some general guidelines:

- Don't compare YL products to drugs. Don't say "instead of taking xyz drug, take Thieves" or "Raven is better than xyz drug."
- No claims including claiming cures or prevention. Don't say "Frankincense cures xyz" or "Lavender prevents xyz."
- No prescribing or giving treatment plans or protocols.
- Don't use disease, virus, bacteria, or diagnoses and YL products together in the same thought.
- YL is a health & wellness company. In general, don't talk about sickness when talking about YL. Stick to talking about health. Meaning, don't say an oil kept you from getting the latest virus. Say an oil supported your respiratory system.
- Don't share 3rd party tools that aren't compliant. You may not have said it, but when you share it, it's now your responsibility.

For more information on compliance, log into your Virtual Office. Go to Member Resources, Policies & Procedures.



**YOUNG LIVING**  
ESSENTIAL OILS

Social media can be a powerful tool to promote and discuss Young Living products. If you share with your HEART, you will be sharing appropriate claims, helpful uses, and the joys of essential oils!

**HOW ENSURE ALWAYS REMEMBER TELL**

- is the product labeled?
- your claim is appropriate.
- use the product as intended.
- to do your research.
- your story compliantly.



**YOUNG LIVING**  
ESSENTIAL OILS

## HOW TO SHARE COMPLIANTLY IN 3 EASY STEPS

1. Use the suggested product claims found at [YoungLiving.com](http://YoungLiving.com) by searching for the product you want to share about.
2. Review the product's description, suggested uses, and features and benefits on the website. These are compliant with Young Living's Policies and Procedures, so you can use any information you find there.
3. Copy the information you want to share from the website and paste it into your social media, your website, or other digital spaces where you promote Young Living products.

**Try this!**

"I add a drop of Thieves Vitality™ to a cup of warm water and drink it in the morning for general wellness support."\*

"I keep Deep Relief™ Roll-On in my gym bag, so I can apply it after a workout for a cooling sensation."

"I take Peppermint Vitality™ in a vegetable capsule to support healthy gut function."\*

"I add Frankincense to my moisturizer to promote the appearance of healthy-looking skin and to reduce the appearance of uneven skin tones."



# STRATEGIC PLACEMENT

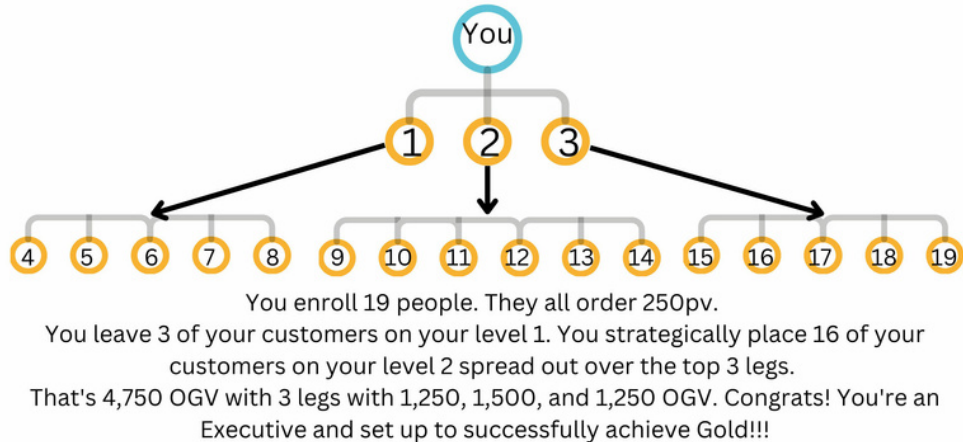
You have the ability to change a customer's sponsor within 30 days of them opening their account. This is often done to place friends or family together in a team or to fortify team structure for rank eligibility. Take a look at this visual to see how strategic placement can alter your organization.

You are changing the sponsor only. You will remain the enroller and as the enroller you will keep all fast start & enroller bonuses.

## Example 1



## Example 2



This is a very simplified example but it illustrates how you can utilize strategic placement to structure your organization to rank up.

- In the first example, you have 19 customers all on your level 1. Congrats! You are a Senior Star!
- In the second example, you strategically place your customers so you have 3 customers on your level 1 and 16 customers on your level 2. Congrats! You are an Executive and your legs are set up to achieve Gold!

You can also utilize strategic placement to group customers together. So you can put all of your family together in one leg, your mom friends together in a leg, your coworkers together in a leg, your church members together in a leg, etc.

## How to do a sponsor change / strategic placement

- You can move a customer you personally enroll within 30 days of their enrollment.
- Log into your VO. Click on My Organization and 30 Day New Member Placement
- Choose to move the sponsor only
- Fill out the form. Under more details you can say "strategic placement for rank advancement"





# RESOURCES

## Apps, Websites, & Tools

➔ Log into your VO & go to member resources. There are a ton of training tools there.

➔ YL has a ton of videos on their YouTube Channel & FB page for product & business training

➔ If you are able to go to the annual YL Convention, GO!! The best training you will ever get!

➔ Our team fb page is [facebook.com/groups/thecrunchymoosely](https://facebook.com/groups/thecrunchymoosely) & our app / vault is [The Crunchy Moose Community](#).

➔ [LifeStepsApp.com](https://LifeStepsApp.com) has a free & paid membership. Tons of graphics, class ideas, content, & more! I use LifeSteps daily.

➔ YL has 2 apps: YL Essentials ([apple](#) / [android](#)) for business training & YL Insights ([apple](#) / [android](#)) for tracking your paycheck amount.

➔ I purchase supplies, resources, & welcome gifts from [Oil Supply Store](#).

➔ [Oil-testimonials.com](https://Oil-testimonials.com) has testimonies for all health topics. Share compliantly & discreetly to help your customers (meaning don't copy & paste the testimonies on your social media)

➔ I use Canva go make graphics (& this PDF guide!). There is a free & paid version.

➔ OilyTools is a 3rd party app that runs reports and tracks data for your team & OGV. It is a paid app & I recommend it once you are Executive.

## Are you all in & ready for more??

As a YL BP, you get to decide how fast you wanna grow & how much \$ you wanna earn. You can casually share your link when there is a promo or you need extra \$\$.

Or if you want to rank up quickly & supplement or replace your income, then you'll want to get some additional coaching.

I ranked up to Silver (that's 10,000 ogv in volume a month) 5 months after I placed my 1st order. I did that by investing in coaching & doing the work consistently.

There are a lot of options for network marketing coaching. These are my personal coaches & who I currently work with:

- Leslie Burris: [leslieburris.com](https://leslieburris.com)
  - YL Platinum who coaches Team YL
  - Start with her [\\$9 Launch program](#) & when you are ready, get in her Brand Partner Academy.
- Kristen Boss: [kristenboss.com](https://kristenboss.com)
  - Social Selling Coach
  - Start with her podcast
  - She does quarterly mini-classes that are usually under \$20 - get on her email list to get notifications.
  - When you are ready, join her Social Selling Academy
- Jenna Kutcher: [jennakutcher.com](https://jennakutcher.com)
  - [Business Coach specializing in online marketing](#)
  - [I listen to her podcast & have taken her email & pinterest courses](#)

More info on coaching & ranking up in milestone 3!



Ashlee & Leslie



# CHECKLISTS

## Start Sharing

### Checklist

- ☐ use your oils + build testimonials
- ☐ talk to others how oils work for you
- ☐ share how to use oils on social media
- ☐ invite to 101 team classes
- ☐ teach a class online or in-person
- ☐ offer samples to family + friends
- ☐ offer an incentive (up to \$25)
- ☐ share your YL link

## New Member

### Checklist

- ☐ send welcome message + small gift
- ☐ invite to team Facebook groups
- ☐ help set up subscription order
- ☐ create 90-day wellness plan
- ☐ invite to team classes
- ☐ show them their share YL link
- ☐ share Life Steps app
- ☐ make sponsor changes within 30 d

## End of the Month

### Checklist

- ☐ follow up with STS errors + late orders
- ☐ help money mis LR get paid
- ☐ celebrate milestones + help reach goals
- ☐ follow up with about to go inactives
- ☐ plan ahead for next month
- ☐ follow up with fence sitters
- ☐ be sure you have a 100 CV order
- ☐ make sponsor changes within 30 days

## LOYALTY REWARDS

Your goal in milestone 2 is a consistent monthly paycheck of \$100+. After a customer's 1st order, they no longer need your link. They log in & they are already in your DL and you earn commissions on their orders! The best way to earn a consistent check is when your customers order monthly on LR. And it's the best way to order for them because of all the perks.

Be sure to tell your customers about all the LR benefits! Points, free diffuser, gifts with purchase...there's so much to love!



# INCOME DISCLOSURE STATEMENT



## Young Living 2023 U.S. Income Disclosure Statement

As a direct sales company selling essential oils, supplements, and other lifestyle products, Young Living offers opportunities for our independent Brand Partners to earn sales commissions from selling Young Living products and to build their own business. Brand Partners may earn sales commissions and bonuses as outlined in the Young Living Sales Compensation Plan. As Brand Partners sell more products and move up the ranks within the Sales Compensation Plan, they become eligible for additional sales income opportunities.

RANK	PERCENTAGE OF ALL BRAND PARTNERS <sup>1</sup>	ANNUAL INCOME <sup>2</sup>				MONTHS TO ACHIEVE THIS RANK <sup>1</sup>		
		Lowest	Highest	Average	Median	Lowest	Average	Highest
ASSOCIATE	64.1%	\$0	\$599	\$22	\$0	N/A	N/A	N/A
STAR	25.0%	\$0	\$2,723	\$293	\$233	1	11	193
SENIOR STAR	6.9%	\$0	\$64,608	\$1,427	\$1,220	1	17	195
EXECUTIVE	2.8%	\$178	\$88,897	\$3,583	\$3,026	1	22	200
SILVER	0.9%	\$1,033	\$182,232	\$17,860	\$13,375	1	28	188
GOLD	0.2%	\$5,108	\$297,330	\$56,192	\$45,614	1	34	185
PLATINUM	0.1%	\$14,841	\$878,596	\$158,792	\$117,957	2	41	170
DIAMOND	< 0.1%	\$78,995	\$1,923,241	\$349,448	\$286,617	10	48	157
CROWN DIAMOND	< 0.1%	\$364,950	\$1,875,628	\$834,336	\$731,225	17	48	112
ROYAL CROWN DIAMOND	< 0.1%	\$690,193	\$2,802,046	\$1,527,942	\$1,262,921	18	52	107
ALL BRAND PARTNERS	100%	\$0	\$2,802,046	\$881	\$23	N/A	N/A	N/A

The income statistics in this statement are for income earned by all U.S. Brand Partners who had a Brand Partner account for any part of Calendar Year 2022. Note that the income paid to U.S. Brand Partners summarized in this disclosure represents potential gross income and does not include costs or expenses incurred by a Brand Partner in the operation or promotion of their business, which can vary widely and might include product purchases, advertising or promotional expenses, product samples, training, rent, travel, telephone and internet costs, and/or any other miscellaneous expenses. These figures should not be considered as guarantees or projections of any actual income or profits. Brand Partner success will depend on individual diligence, work, effort, sales skill, and market conditions. Young Living does not guarantee any income or rank success.

This Statement provides truthful comprehensive information regarding income and costs for Young Living U.S. Brand Partners. A copy of this Statement must be presented to prospective Brand Partners any time Brand Partner compensation is presented and/or discussed or whenever an earnings claim or representation is made, to include individual meetings and any statements regarding typical Brand Partner earnings, non-typical earnings, compensation ranges, Brand Partner income testimonials, Brand Partner lifestyle claims, and/or any hypothetical claims.

- Brand Partner ranks may change. These percentages are based on individual Brand Partners' highest achieved ranks earned during the calendar year. Brand Partners are defined as any U.S. account categorized as a Brand Partner during the year. Brand Partners who do not make at least one product purchase in the prior 12 months have their Brand Partner account converted into a Customer account, per the Agreement.
- These incomes are categorized based on the highest achieved rank individual Brand Partners earned throughout the entire year and may contain income earned at a lower rank.

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“  
Everything is  
figureoutable

– Marie Forleo

*You're on your way to earning a consistent paycheck!*

Remember, YL is not a get rich quick scheme. It takes consistent work to earn a consistent paycheck. The work is simple -- sharing your testimonies, classes, & links in any format you want to. For most people, if you consistently do that for 6+ months, you will start earning a consistent, monthly paycheck!

When you are ready for more, go on to Milestone 3. In Milestone 3, we'll chat about increasing to a Silver + paycheck!

Got questions?? Contact me or your enroller so we can help you earn a consistent, monthly paycheck!

– Ashlee

Have fun sharing &  
earning!!