



THE CRUNCHY MOOSE MEDIA KIT

About Ashlee & The Crunchy Moose

The blog started in 2012 and grew to over 400,000 *monthly page views*.

After an extended maternity leave & raising her young children, Ashlee came back in 2023 to rebuild The Crunchy Moose brand. Her traffic & influence is increasing quickly!

The brand focuses on:

- *Holistic & Natural Lifestyle*
- *DIY Beauty Recipes*
- *Home Remedies*
- *Family Oriented Content*



Ashlee collaborates with brands to meet their conversion, content creation, and brand awareness goals. Available collaborations include:

- **product reviews**
- **sponsored giveaways**
- **sponsored posts**
- **social media promotion**
- **brand affiliation**

Monthly Snapshot



22,000+

Page Views

14,000+

Unique Visitors

6,000+

Email Subscribers



475,000+

Pinterest Views



15,000+

Facebook Followers

Holistic & natural products for women & families work well with The Crunchy Moose audience.

Monthly Posting Schedule



2-4 Blog Posts



5+ Emails



200+ Pinterest Pins



25+ Facebook Posts

Most Viewed Blog Posts

- Castor Oil in Your Belly Button:
 - thecrunchymoose.com/castoroil
- Melt & Pour Soap Recipes:
 - thecrunchymoose.com/soap
- Varicose Vein Body Butter:
 - thecrunchymoose.com/varicose
- DIY Tallow Lotion:
 - thecrunchymoose.com/tallow
- Natural Ways to Relieve Constipation:
 - thecrunchymoose.com/constipation
- Lose Water Weight Fast:
 - thecrunchymoose.com/waterweight



Samples of Affiliate Posts

- Young Living
 - thecrunchymoose.com/essentialoils
- Happsy Mattress:
 - thecrunchymoose.com/happsypost
- Clearly Filtered:
 - thecrunchymoose.com/cf
- The Milk Depot
 - thecrunchymoose.com/milkdepot
- Celestial Silk:
 - thecrunchymoose.com/silkpillow
- Smoothie Box
 - thecrunchymoose.com/smoothie
- Butcher Box
 - thecrunchymoose.com/butcher
- MiHenna
 - thecrunchymoose.com/henna
- Berkey
 - thecrunchymoose.com/berkeypost



See more on the shop page: thecrunchymoose.com/shop

Affiliate Spotlight

Lifetime Volume Report

Name	Volume
ASHLEE MAYER	4,106,512

\$4 MILLION

Ashlee has been in a brand partnership with Young Living since 2014 and has sold over \$4 million in products! That's an average of \$400,000 in product sales per year for a decade!



See more on the essential oils page: [thecrunchymoos.com/essential oils](https://thecrunchymoos.com/essential-oils)

Let's Collaborate!

How to book Ashlee:

To be considered for a collaboration, please email: ashlee@thecrunchymoos.com and include the product or service, campaign goals, and what you envision for the sponsorship. If Ashlee feels your product or service and goals are a good fit, she will respond to your request. Ashlee reserves the right to accept or decline any partnership and sponsorship opportunities.

Available Packages:

- In addition to partnership rates, Ashlee may request physical products and samples if applicable in order to provide an authentic review and endorsement.
- Must include affiliate links when applicable.
- May include a brand sponsored giveaway if desired.

Stand Alone Newsletter:

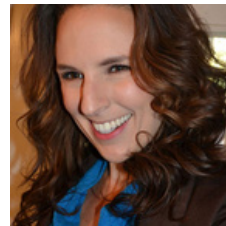
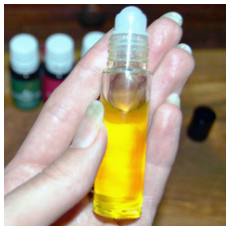
- Full newsletter spot with 1 call to action & custom copy.

Social Media Endorsements:

- 3 posts on The Crunchy Moose Facebook page & 10 posts on The Crunchy Moose Pinterest profile during a 1 month / 30 day time span.

Dedicated Blog Post

- A product review written by Ashlee with affiliate links.
- All blog posts are emailed to subscriber list and posted on Facebook & Pinterest.





I look forward to helping
you achieve your
marketing & campaign
goals!

~ Ashlee

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📌 pinterest.com/thecrunchymoose | 👍 facebook.com/thecrunchymoose