



# THE CRUNCHY MOOSE MEDIA KIT



---

# About Ashlee & The Crunchy Moose

---

**The blog started in 2012 and grew to over 400,000 monthly page views.**

After an extended maternity leave & raising her young children, Ashlee came back in 2023 to rebuild The Crunchy Moose brand. Her traffic & influence is increasing quickly!

The brand focuses on:

- *Holistic & Natural Lifestyle*
- *DIY Beauty Recipes*
- *Home Remedies*
- *Family Oriented Content*



Ashlee collaborates with brands to meet their conversion, content creation, and brand awareness goals. Available collaborations include:

- **product reviews**
- **sponsored giveaways**
- **sponsored posts**
- **social media promotion**
- **brand affiliation**

# Monthly Snapshot



**25,000+**

Page Views

**17,000+**

Unique Visitors

**6,000+**

Email Subscribers



**600,000+**

Pinterest Views



**15,000+**

Facebook Followers

Holistic & natural products for women & families work well with The Crunchy Moose audience.

## Monthly Posting Schedule



2-4 Blog Posts



5+ Emails



200+ Pinterest Pins



25+ Facebook Posts

# Most Viewed Blog Posts

- Castor Oil in Your Belly Button:
  - [thecrunchymoos.com/castoroil](https://thecrunchymoos.com/castoroil)
- Melt & Pour Soap Recipes:
  - [thecrunchymoos.com/soap](https://thecrunchymoos.com/soap)
- Varicose Vein Body Butter:
  - [thecrunchymoos.com/varicose](https://thecrunchymoos.com/varicose)
- DIY Tallow Lotion:
  - [thecrunchymoos.com/tallow](https://thecrunchymoos.com/tallow)
- Natural Ways to Relieve Constipation:
  - [thecrunchymoos.com/constipation](https://thecrunchymoos.com/constipation)
- Lose Water Weight Fast:
  - [thecrunchymoos.com/waterweight](https://thecrunchymoos.com/waterweight)



# Samples of Affiliate Posts

- Young Living
  - [thecrunchymoose.com/essentialoils](https://thecrunchymoose.com/essentialoils)
- Hapsy Mattress:
  - [thecrunchymoose.com/hapsypost](https://thecrunchymoose.com/hapsypost)
- Clearly Filtered:
  - [thecrunchymoose.com/cf](https://thecrunchymoose.com/cf)
- The Milk Depot
  - [thecrunchymoose.com/milkdepot](https://thecrunchymoose.com/milkdepot)
- Celestial Silk:
  - [thecrunchymoose.com/silkpillow](https://thecrunchymoose.com/silkpillow)
- Smoothie Box
  - [thecrunchymoose.com/smoothie](https://thecrunchymoose.com/smoothie)
- Butcher Box
  - [thecrunchymoose.com/butcher](https://thecrunchymoose.com/butcher)
- MiHenna
  - [thecrunchymoose.com/henna](https://thecrunchymoose.com/henna)
- Berkey
  - [thecrunchymoose.com/berkeypost](https://thecrunchymoose.com/berkeypost)



See more on the shop page: [thecrunchymoose.com/shop](https://thecrunchymoose.com/shop)

# Affiliate Spotlight

## Lifetime Volume Report

Name	Volume
ASHLEE MAYER	4,114,197

**\$4 MILLION**

Ashlee has been in a brand partnership with Young Living since 2014 and has sold over \$4 million in products! That's an average of \$400,000 in product sales per year for a decade!



See more on the essential oils page: [thecrunchymoos.com/essential oils](https://thecrunchymoos.com/essential-oils)

# Let's Collaborate!

## How to book Ashlee:

To be considered for a collaboration, please email: [ashlee@thecrunchymoos.com](mailto:ashlee@thecrunchymoos.com) and include the product or service, campaign goals, and what you envision for the sponsorship. If Ashlee feels your product or service and goals are a good fit, she will respond to your request. Ashlee reserves the right to accept or decline any partnership and sponsorship opportunities.

## Available Packages:

- In addition to partnership rates, Ashlee may request physical products and samples if applicable in order to provide an authentic review and endorsement.
- Must include affiliate links when applicable.
- May include a brand sponsored giveaway if desired.

### Stand Alone Newsletter:

- Full newsletter spot with 1 call to action & custom copy.

### Social Media Endorsements:

- 3 posts on The Crunchy Moose Facebook page & 10 posts on The Crunchy Moose Pinterest profile during a 1 month / 30 day time span.

### Dedicated Blog Post

- A product review written by Ashlee with affiliate links.
- All blog posts are emailed to subscriber list and posted on Facebook & Pinterest.





I look forward to helping  
you achieve your  
marketing & campaign  
goals!

~ Ashlee

Ashlee Mayer |  TheCrunchyMoose.com |  ashlee@thecrunchymoose.com

 pinterest.com/thecrunchymoose |  facebook.com/thecrunchymoose