



The 5 Features Every Automated Website Needs

Learn which tools you'll need to run a seamless online client experience so you can enjoy financial and time freedom.

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Client Management Tools



Every website needs a platform with robust tools. From goal-setting and action planning to progress tracking and accountability features, choose a platform that offers versatile tools to support your business methodology while helping your clients stay motivated on their journey.

User-Friendly Platform



The website platform you choose needs a user-friendly interface that allows you to easily create, edit, and manage your website content without requiring extensive technical knowledge or an expensive site manager.

Brand Customization Options



Look for a platform that offers flexibility in terms of design and customization options. It should allow you to personalize your website's layout, colors, fonts, and overall branding to reflect your unique coaching style and personality.

Content Management



You'll likely need a solution that allows you to organize and promote your content so look for a website platform that offers easy set-up and access such as blogging options, course vaults, video hosting, and email marketing which provides your clients with an exceptional experience.

Community & Support



As a new business owner, you may encounter challenges or have questions while setting up and managing your website. Therefore, opt for a website platform that offers reliable customer support. Look for platforms that provides prompt and knowledgeable responses.

Ready to build your automated website?

Learn how we can help you: www.pivot2boss.com